

SERVICE CASE STUDY



SUMMARY

CLIENT	BMW of Minnetonka
LOCATION	Minnetonka, MN
CHALLENGE	Safety for Staff and Customers
SOLUTION	Temporary Walls

CHALLENGE

BMW of Minnetonka, for the safety of their staff and customers, needed to create a dependable flow of their customers in and out of their building, while allowing limited access to certain areas of the dealership.

SOLUTION

By enclosing the main entryway and reception area, the team was able to direct customer traffic to check in at reception where they would then be escorted through the rest of the dealership by the sales team.

We planned a temporary wall to create a space inside the main entrance with three separate doors into the sales area. We also built the top half of the walls out of clear acrylic to maintain a more open feel in the dealership and help with the aesthetics.

BENEFIT

- We designed and built separations and barricades without creating an overly cramped space at check-in while maintaining a level of aesthetics in the dealership.
- Provided a quick response and condensed schedule to meet the dealership's timelines and limit the disruption to business.
- By separating the service department and the sales department, this allowed customers to quickly find the right department and limit movement through the dealership.

SERVICE TEAM

RJM's dedicated in-house team provides routine service to ensure your building or space remains at the highest level of functionality.

- ROUTINE SERVICE
- PREVENTATIVE MAINTENANCE
- RAPID SOLUTIONS
- SCALABLE RESOURCES
- CUSTOM WORK



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